

SPEAKERS

KIRSTEN BOCK

Professor of Media, Communications and Social Theory, London School of Economics and Political Science, UK

NICK COULDRY

Professor of Media, Communications and Social Theory, London School of Economics and Political Science, UK

ROXANE HÖCK

Business Development Executive, WeFight, France

SERAP KONAK

Senior Partner Relationship Manager, Flying Health, Germany

PROF. DR. HORST KUNHARDT

Vice President for Health Sciences and Head of the European Campus Rottal-Inn, Germany

MARIUS MAINZ

Strategy & Growth Manager, HelloBetter

FH-PROF.DR. STEFAN SAUERMAN

Vice Rector UAS Technikum Vienna, Program Director Medical Engineering & eHealth, Faculty Life Science Engineering

10
11
MAY 2022

DAY ONE

10AM - 12PM CET

KEYNOTE

BEST PRACTICE IN EUROPE: THE AUSTRIAN ELECTRONIC HEALTH CARE RECORD - DEVELOPMENT HISTORY, STATUS QUO AND PROSPECTS

Speaker: FH-Prof. Dr. Stefan Sauermann

PANEL DISCUSSION

DATA - THE BLOOD FOR THE CYCLE OF HEALTHCARE CURRENT DEVELOPMENTS AND FINDINGS IN EUROPE

Moderator: Sylvia Foissy (Co-Founder of visionhealth42, Austria)

Speaker: Kirsten Bock, Nick Couldry, Prof. Dr. Horst Kunhardt, FH-Prof. Dr. Stefan Sauermann

DAY TWO

FLYING HEALTH

3PM - 5PM CET | IN COOPERATION WITH:

KEYNOTE

DIGITAL HEALTH REIMBURSEMENT IN EUROPE

Speaker: Serap Konak

PANEL DISCUSSION

GOING EUROPE – HOW DIGITAL HEALTH STARTUPS MASTER THEIR MARKET ENTRY IN MULTIPLE EU COUNTRIES

Moderator: Laura Nelde (Senior Insights Manager, Flying Health, Germany)

Speaker: Roxane Höck, Marius Mainz